ENOCH ASCENSION CHRISTIAN UNIVERSITY · DEGREE COMPLETION PLAN

Bachelor of Arts in Kingdom Business and Entrepreneurship

Catalog Year 2026–2027 · 100% Online · *We don't teach what to think. We awaken truth and walk in love.*

120	40	3	VARK
TOTAL CREDITS	COURSES	CREDITS PER COURSE	FOUR WAYS TO LEARN

Program Overview

The Bachelor of Arts in Kingdom Business and Entrepreneurship prepares students to start, grow, and lead businesses and ministries with biblical principles. Students study entrepreneurship, accounting, marketing and branding, management, business law and ethics, digital business, nonprofit models, and business finance.

How EACU Is Different

Business is ministry in the marketplace. Students examine business practices from every side, weighing what Scripture teaches about work, wealth, and stewardship alongside proven business methods, and build ventures that are profitable, ethical, and purposeful.

Every EACU degree walks students through the evidence from every side and asks them to reach, write, and defend their own conclusions, while remaining grounded in the foundation of truth. Students learn to distinguish what the biblical text states, what ancient and later traditions add, and what interpreters have concluded.

> **Required in every EACU degree:** Biblical Interpretation (Rightly Dividing the Word), Biblical Finance and Stewardship, and Biblical Mindset and Mental Health. Every course is built with visual, auditory, reading and writing, and hands-on learning.

Program Outcomes

1. Apply biblical principles to business.
2. Launch and manage a business or ministry venture.
3. Use accounting, finance, and marketing tools.
4. Operate legally and ethically.
5. Develop a complete business plan.

Where This Degree Can Lead

- Entrepreneur or small business owner
- Business or ministry manager
- Marketing and brand professional
- Further study in the M.A. in Kingdom Business and Entrepreneurship

Admission

A high school diploma or equivalent. See Admissions for full requirements.

General Education — 36 credits

	CODE	COURSE	CR	TERM COMPLETED
☐	ENGL 101	Composition I	3	
☐	ENGL 102	Composition and Research Writing	3	
☐	COMM 101	Speech Communication	3	
☐	MATH 110	Quantitative Reasoning	3	
☐	SCIE 110	Introduction to Natural Science	3	
☐	HIST 110	Ancient Civilizations of the Near East and Africa	3	
☐	HIST 210	African American Religious History	3	
☐	PSYC 101	Introduction to Psychology	3	
☐	SOCI 101	Introduction to Sociology	3	
☐	HUMN 110	Literature and Sacred Texts	3	
☐	PHIL 110	Critical Thinking and Logic	3	
☐	TECH 110	Digital Literacy and AI	3	

EACU Required Core — 15 credits

	CODE	COURSE	CR	TERM COMPLETED
☐	EACU 100	EACU Orientation: Learning to Think for Yourself	3	
☐	BIBL 101	Biblical Interpretation I: Rightly Dividing the Word	3	
☐	FINC 101	Biblical Finance and Stewardship I	3	
☐	MHLT 101	Biblical Mindset and Mental Health I	3	
☐	RELG 201	Comparative Religions and Worldviews	3	

Bible and Ancient Texts Core — 15 credits

	CODE	COURSE	CR	TERM COMPLETED
☐	BIBL 201	Old Testament Survey and Ethiopian Canon	3	
☐	BIBL 202	New Testament Survey, Canon Formation, and Christian Origins	3	
☐	BIBL 301	Biblical Interpretation II: Hebrew and Greek Tools	3	
☐	BIBL 302	Second Temple Literature: Enoch, Jubilees, and Maccabees	3	
☐	THEO 201	Theology Survey	3	

Suggested Sequence

Year 1
Orientation, Rightly Dividing the Word, General Education

Year 2
Bible and Ancient Texts Core, Finance, Mental Health, Comparative Religions

Year 3
Major courses and electives

Year 4
400-level courses and Capstone

Major: Kingdom Business and Entrepreneurship — 30 credits

	CODE	COURSE	CR	TERM COMPLETED
☐	BUSN 310	Kingdom Principles of Business	3	
☐	BUSN 320	Entrepreneurship: From Idea to Launch	3	
☐	BUSN 330	Accounting for Business and Ministry	3	
☐	BUSN 340	Marketing and Branding	3	
☐	BUSN 350	Management and Operations	3	
☐	BUSN 360	Business Law and Ethics	3	
☐	BUSN 370	Digital Business and E-Commerce	3	
☐	BUSN 380	Nonprofit and Ministry Business Models	3	
☐	BUSN 410	Business Finance and Funding	3	
☐	BUSN 420	Business Plan Development	3	

Electives — 21 credits

	CODE	COURSE	CR	TERM COMPLETED
☐	ELEC	Elective 1	3	
☐	ELEC	Elective 2	3	
☐	ELEC	Elective 3	3	
☐	ELEC	Elective 4	3	
☐	ELEC	Elective 5	3	
☐	ELEC	Elective 6	3	
☐	ELEC	Elective 7	3	

How to choose electives. Students select 7 courses with their academic advisor from the **EACU Approved Elective List**, updated each term. The list includes courses from every EACU major and courses taught by approved guest instructors. Up to 15 elective credits may be used toward a minor in another EACU field, and approved transfer credit may also count toward electives. Concentrations in Marketing or Management are available by choosing electives in that area with an advisor. Suggested: Kingdom Leadership, Coaching, Ministry Technology, Finance.

Capstone — 3 credits

	CODE	COURSE	CR	TERM COMPLETED
☐	BUSN 490	Capstone Project	3	

Students present a complete business or ministry venture plan, including market research, financial projections, and a biblical stewardship statement.

Credit Summary

General Education	36
EACU Required Core	15
Bible and Ancient Texts Core	15
Major	30
Electives	21
Capstone	3
Total Required	**120**